

# MASTER CLASS DAY

**Mittwoch, 26. Oktober 2022**

13h-18h

**META**

**Cookieless Future**

**JIM & JIM**

**Gen Z**

**TIKTOK**

**Paid vs. Organic**

**LEEWAY DIGITAL AGENCY**

**Digital Branded Content**

**WEBSTAGES**

**LinkedIn - Do's & Don'ts**

**SWISS INFLUENCER HUB**

**5 Learnings aus Shitstorms**

**ELLIE MEDIA**

**Podcastformate, die funktionieren**

**HUTTER CONSULT**

**Creative Performance Marketing**

**PINTEREST**

**News, Tipps & Tricks**

**PANEL**

**tbd**

**Apéro & Networking**